



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1356869**  
Schedule Dates 10/01/12-10/05/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (452580)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE, CINDIE  
Phone/Fax /  
CPE 143  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 10/04/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791123  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,320.00  
Net Total \$7,480.00  
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$8,800.00
<b>Grand Total:</b>	<b>37</b>	<b>\$8,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1	1	1	4	\$150.00	\$600.00	Asheville (WMYA)	MAURY	8/17/12
1.0.1	Closed Preempt	10/02/12															Asheville (WMYA)	Network Special Report/Spot -	
2.0	Revised Line / SPOT	10/01/12-10/05/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1	1	1	2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
2.1	Normal Line / SPOT	10/01/12-10/02/12	4	:30	6:58P- Family Feud	1	1	1						2	\$300.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	9/18/12
3.0	Normal Line / News	10/01/12-10/05/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1	1	1	3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
4.0.1	Closed Preempt	10/03/12															Asheville (WMYA)	Program Change/Spot -FAMILY FEUD B is preempted for FAMILY FEUD (primary run)	
4.0.2	Closed Preempt	10/05/12															Asheville (WMYA)	Program Change/Exception - Friday Night Lights	
5.0	Normal Line / Prime	10/01/12-10/01/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LM&ORDR:SVU	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1356869**  
Schedule Dates 10/01/12-10/05/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (452580)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE, CINDIE  
Phone/Fax /  
CPE 143  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 10/04/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791123  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,320.00  
Net Total \$7,480.00  
Sales Tax

Asheville (WMYA)  
By Broadcast Month  
Oct. 2012  
Grand Total:

Spots	37	Rate
		\$8,800.00
	37	\$8,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / News	10/01/12-10/05/12	3	:30	10P- News-News 13 on MY40 @ 10P	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/01/12-10/05/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	1	1	1	1	1	1			4	\$100.00	\$400.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0.1	Closed Preempt	10/05/12															Asheville (WMYA)	Live Program Overrun/Spot	
8.0	Normal Line / Prime	10/02/12-10/02/12	4	:30	7:58-30P- MYN- House (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/02/12-10/02/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/03/12-10/03/12	3	:30	9P- MYN-Numbers 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12
11.0	Normal Line / Prime	10/04/12-10/04/12	4	:30	9P- MYN-White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/01/12-10/01/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12
13.0	Normal Line / Prime	10/04/12-10/04/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
14.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5:58-20P- Family Feud	1			1					1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	8/18/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

# Contract # 1356869

Schedule Dates 10/01/12-10/05/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (452580)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE, CINDIE  
Phone/Fax /  
CPE 143  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 10/04/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791123  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,320.00  
Net Total \$7,480.00  
Sales Tax

Asheville (WMYA)  
By Broadcast Month Spots Rate  
Oct. 2012 37 \$8,800.00  
Grand Total: 37 \$8,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58P- Family Feud	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/18/12
16.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	5:58-20P- Family Feud	1				X				1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/18/12
17.0	M/G For 4.0.1 / SPOT	10/03/12-10/03/12	4	:30	6:58P- Wheel Of Fortune				1					1	\$400.00	\$400.00	Asheville (WMYA)	WHEEL	9/19/12
18.0	M/G For 4.0.2 / Football	10/05/12-10/05/12	4	:30	6:58P- Sports-High School Football	2					X			2	\$200.00	\$400.00	Asheville (WMYA)	FRIDAY NIGHT LIGHTS	9/19/12
19.0	M/G For 1.0.1 / SPOT	10/05/12-10/05/12	4	:30	4P- Maury Povich 2	1					X			1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	10/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------